

education

Utah State University // May 2026
Graphic Design BFA—GPA 3.6

recognition

USU Highlights // Apr 2026

USU BFA Senior Show // Apr 2026

USU Student Research Symposium // Apr 2026
Presenter

CA Magazine // Mar/Apr Issue 2026
Student Showcase

USU Annual Undergrad Exhibition // Oct 2025

CA Magazine // June 2025
2025 Design Competition Shortlist

USU Annual Undergrad Exhibition // Oct 2024

Book Arts & Relief Exhibition // Apr 2024

USU Annual Undergrad Exhibition // Jan 2024

Art History 4260 Virtual Exhibition // December 2022

USU Annual Undergrad Exhibition // Nov 2022

GRAPHIC DESIGNER

435-232-1975
amandalmortensen@gmail.com
mortensendesign.com

experience

AUG 2024 **ARREMELLE BOUTIQUE** // *Contract Designer*
Remote

PRES Brand identity consultation for a boutique clothing company. Developed logo and wordmark concepts and guided revision and selection, resulting in a final identity currently in use. Identified naming inconsistencies and visual discrepancies and delivered recommendations to strengthen clarity and cohesion. Currently provide guidance on creative direction to maintain brand consistency and coherence.

APR 2005 **PREMIERE REAL ESTATE** // *Assistant Office Administrator*
Logan, UT

NOV 2008 Maintained and updated MLS listings to ensure accuracy across a high-visibility database. Coordinated appointments, managed calls, and served as a client point of contact. Audited contract files and handled deposits to support compliant, detail-driven operations.

DEC 1999 **GLOBAL MART, INC** // *Customer Service Supervisor*
Providence, UT

MAR 2005 Supervised daily operations, managed schedules, and maintained efficient team performance. Developed a training program to improve onboarding and procedural clarity. Assisted customers and oversaw returns to ensure accurate inventory.

skills

editorial
poster
brand identity
packaging
web design
illustration

software

Bridge
Illustrator
InDesign
Photoshop
Microsoft Office

workshops

Martin Venesky // Mar 2026

Laurie Haycock Makela // Mar 2026

James Martin // Apr 2025

Marc Mckee // Mar 2025